

An-Phuong Ha

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EXPERIENCE

Production Design Consultant *August 2017 - present*

Production Intern *Summer 2017*

SMART SPARROW | San Francisco, CA

Iterate art directions for lesson designs, created assets for lessons & sales presentations, build lessons on the unique platform ensuring adaptiveness, hire & train summer interns, collaborate with a team to rearrange & redesign the office space to maintain an effective workplace, track office expenses

Educational Programs Volunteer *January 2017 - present*

Educational Programs Intern *Summer 2016*

THE TECH | San Jose, CA

Help collect UX data for prototypes. Spearheaded design processes for upcoming exhibitions & activities, purchased & prepared necessary materials, executed UX research for a partnering company

Caregiver *January - August 2017*

INDEPENDENT | Fremont, CA

Assisted client with day-to-day activities, administered medication according to doctor's orders, documented the client's activities & behaviors for the family, performed light housework and cooking

UX Design Consultant *November 2016*

MADISON REED | San Francisco, CA

Collaborated with a partner to iterate mobile website designs for a more holistic at-home hair coloring experience, directed the survey & interview processes of 120 participants, authored the deliverables to Madison Reed's digital product team

President *2015 - 16*

Service Chair *2012 - 15*

ASIAN CULTURE & AWARENESS ASSOCIATION | Davidson, NC

Allocated the organization's annual \$18,900 budget, directed a team of 11 executive board members, organized 10 annual events, raised over \$1200 for Typhoon Haiyan relief efforts, hosted speakers & performers, facilitated weekly volunteering trips, reached a stronger social media presence

EDUCATION

User Experience Design Immersive *November 2016*

General Assembly, San Francisco, CA

BA Hispanic Studies *May 2016*

Davidson College, Davidson, NC

SKILLS

QA Testing
Prototyping
Storyboarding
Wireframing
Usability Testing
Contextual Inquiry
A/B Testing
Event Planning
Budgeting
Customer Service
Writing
Information Architecture

Software

Sketch
InVision
Microsoft Office
Adobe Illustrator
CSS & html
Pages
Keynote
Google Forms

Languages

Spanish
Vietnamese